

Metering refers to the measurement of resource consumption, particularly for electricity, gas and water. Most residential dwellings have individual electricity and water meters, and where town-gas is available, a gas meter.

The popularity of metering data stems from its ability to provide a quantitative measure, which conforms to the adage “*that you can't manage what you can't measure*”.

Metering provides consumption data that can be collected at various points in time, such as before a project commences, and after the implementation phase, thereby providing a before-after comparison which can be analysed statistically. The idea behind the collection of metering data is to monitor changes in resource use, and evaluate the behaviour change project's impact.

Before and after data comparisons should only be made for comparable seasons in order to avoid seasonal variations. Even when comparing between the same seasons, it may be worth noting the average climactic indices (eg. temperature, rainfall) in order to factor in environmental factors that may affect household resource consumption, such as prolonged cold or hot weather, and rainfall (which may impact on outdoor water use, or water collected in tanks etc).

Metering data can be obtained from various sources. These are described below, along with their pros and cons.

Collecting Billing Data

In Australia, behaviour change projects frequently seek to obtain billing data from participants to provide metering measurements. Energy (electricity and gas) and water utilities generally provide quarterly metering bills. This means that data collection intervals for your project may not match the billing period. All participants in an intervention do not necessarily receive bills at the same time, so data input and analysis can be difficult.

Collecting billing data can also be difficult, and experience from projects in Australia reveals a certain level of unwillingness by participants to disclose billing data to an external party. Ways to overcome this include the option for participants to sign a consent form for the utility to release billing data, or the use of an incentive (such as the chance to win a solar panel system) to get people to provide data.

Billing data can be entered into spreadsheet programs such as [Excel](#) or [SPSS](#) or into specialised databases such as [Utility Tracker](#)

LINK: City of Knox case study on using incentives to obtain billing data and the use of Utility Tracker

As the Australian energy retail market is deregulated, the collection of data can be hindered by households changing energy retailers. Energy bills are generally issued by the retailer, but the actual meter reading and data collection is done by the [distributor](#). (You can learn more [about distributors here](#)

.) There is generally one energy distributor for an area, so they will also have historical data for the households. Therefore, one option is to look into the possibility of obtaining

release forms/consent forms

from target households so that the distributor can provide meter data. Where projects have used consent forms for utilities, it has been found that utilities may not be cooperative, or timely in the release of accurate data. As such, it is recommended that you enter into discussions with the distributor at an early stage in order to develop the required consent framework.

Example Consent Forms used in the City of Port Phillip's Sustainable Living at Home program (courtesy of the City of Port Phillip)

[Electricity Consent Form](#)



Electricity Bill Information – South of Carlisle ST

Dear SLAH Champion

As part of measuring the success of the Sustainable Living at Home program, the electricity distributor requires your permission to share your power consumption data with Port Phillip City Council. Please complete the details below and return it to Port Phillip Council at the next SLAH seminar or at the

..... Cut here

1. My name is
2. My address is
3. I am the electricity account holder at the above address and my NMI number (taken from the rear of my bill) is
4. I authorise Alinta Asset Management Pty Ltd to disclose my electricity consumption data (relating to my current electricity account with United Energy Distribution Pty Ltd) to the City of Port Phillip for the purposes of the City of Port Phillip's Sustainable Living at Home program.

Signed

Date

[Gas Consent Form](#)



Gas Bill Information

Dear SLAH Champion

As part of measuring the success of the Sustainable Living at Home program, the gas distributor requires your permission to share your consumption data with Port Phillip City Council. Please complete the details below and return it to Port Phillip Council.

.....Cut here.....

1. My name is
2. My address is
3. I am the gas account holder at the above address and my MIRN number (taken from the rear of my bill) is
4. I authorise Alinta Asset Management Pty Ltd (on behalf of Multinet Gas) to disclose my gas consumption data (relating to my current gas account with (gas retailer name)..... to the City of Port Phillip for the purposes of the City of Port Phillip's Sustainable Living at Home program.

Signed.....

Date.....

[Water Consent Form](#)

[Smart Meters](#) are being rolled out across Victoria in an initiative that will provide two-way remote communication between electricity meters and distributors. This should provide for more accurate and timely consumption data, as electricity use will be read every 30 minutes. Smart meters will also assist in providing more accurate electricity use profiles which can be used for evaluation purposes- for example, seeing if there are changes in use at particular times of day, from particular behaviours (such as turning off standby power). Another benefit of smart meters is that they provide the opportunity for households to monitor their electricity use through in-house displays or websites.

Accessing smart meter data may face similar constraints as billing data in terms of obtaining consent forms from householders, as well as the cooperation of the distributor. It is recommended that project staff consult with electricity distributors at the early stages of any project.

Several large scale electricity reduction and load-shifting projects are using smart metering. For example, [the Magnetic Island Solar Suburb \(part of Townsville Solar City\)](#) project is using smart meters to evaluate participating households electricity consumption profiles. The [Zero Carbon Moreland](#) are using smart meters in a small sample of households to complement the collection of billing data.

A particular constraint about metering data, whether it is gross, quarterly billing, or even half-hourly measures from smart meters, is that it fails to provide information as to where electricity is being used. This is of particular concern where behaviour change interventions target a number of varied behaviours across a household (such as switching off lights, reducing standby power, reducing the hot-water temperature, installing insulation etc). In such cases, if a measurable change is recorded through metering, it is not possible to know whether the change is brought about by the desired behaviours, or other actions. Also, it is not possible to know whether a change is a result of a single behaviour, or numerous ones. The converse can also occur, where metering data shows no change, but participants indicate through other evaluation methods (namely qualitative) that they feel they have changed behaviour.

Pros and cons of smart meters

Pros

Accurate and instantaneous cost collection

Allows monitoring of daily decisions

Cons

Cost of equipment is not already installed

Does not provide information as to where in the home electricity is being used

In-line Metering

In-line metering refers to the monitoring of specific circuits (electricity) or pipes (water) that allows for accurate consumption data for particular appliances or fittings. This overcomes many of the constraints outlined previously about guessing or assuming where savings are made. The main constraint from in-line metering is the cost associated with installing the data logging equipment. As such, in-line metering may be more suited to larger projects where a small sample may have in-line metering to complement other methods such as smart metering. A small sample of in-line metering may provide a snapshot as to where savings are being made, and this can be extrapolated to the larger sample.

There is a [guidebook available](#) , produced by the Institute of Sustainable Futures (University of Technology Sydney) and the CSIRO on how to conduct in-line metering for residential water.

There is continuing research and development in smart meter technology but in-line metering is not likely to be commonly available in the near future, without extensive rewiring of households.

Pros and cons of in-line metering

Pros

Point-of-use metering provides more accurate data sample of behaviour
Sample may not reflect wider population

Cons

Costs may limit to small sample

ANALYSING YOUR METERING DATA

Analysing Before and After Data

If you have a monitoring and evaluation plan in place, you will be able to collect baseline data and then collect further measurements during and/or after you have implemented your behaviour change intervention. In such cases, you can use a paired [T-test](#) to analyse the data.

Analysing Before & After – Control-Impact Data

For those with a background in the natural sciences, this fits the BACI (Before-After-Control-Impact) design. The BACI is considered to also work well for behaviour change projects, as it provides an evaluation design to identify broader resource consumption trends that may be occurring in the wider community. For example, with a simple Before-After design, you may notice a change in resource use that you attribute to your intervention. With A BACI design, the Before-After in the control group (where there is no intervention) may also change in the same direction as your intervention. In this case, the change between the intervention and that of the control would need to be statistically significant if you wanted to have any confidence in attributing it to the intervention. You can use an Analysis of Variance ([ANOVA](#)) .

Further Links & Resources

The following are sites that provide some useful information on statistical analyses:

Graphpad.com

Statsoft.com

Changingminds.org

Socialresearchmethods.net

[Excel t-test](#)

[Excel Analysis ToolPak](#)